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FOR IMMEDIATE RELEASE

First Nebraska Bank Shares Impact of Its Financial Education Program

Online program supports area students as challenges of COVID-19 continued

COLUMBUS, Neb., August 24, 2021– First Nebraska Bank today released its annual impact data for the financial digital education curriculum it provides to 356 students at nine schools. The program supports schools and teachers as they strive to provide students with life skills like financial knowledge, habits, and capabilities to help them succeed both in and outside the classroom after a difficult year amidst the COVID-19 pandemic. These resources were made available to schools at no cost through First Nebraska Bank’s relationship with EVERFI, the leading Impact-as-a-Service™ education innovator.

Since launching the education initiative in 2017, First Nebraska Bank has successfully grown its program and impact on students, schools, and local communities. Program highlights from the 2020-2021 school year include:

- **Reach:** The program helped 356 students actively participating across nine schools.
- **Knowledge Gain:** Students increased their scores on Financial Knowledge assessments by 44%.
- **Learning Time:** Cumulatively, students completed 934 hours of learning time.
- **Attitudinal Changes:** After taking the course, 65% of students are now confident they can set up and follow a budget.

“First Nebraska Bank’s Financial Education Program is designed to equip students with the critical financial knowledge they need to navigate our evolving world confidently and successfully,” said Lydell Woodbury, president, First Nebraska Bank. He added, “Financial education is a key component of our commitment to our communities. We are encouraged to hear that both students and teachers alike have embraced this digital financial learning tool.”

To learn more about the program, visit firstnebraska.bank/financial-education.

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It all starts with a seed.

Now, let’s go grow something.

About First Nebraska Bank

First Nebraska Bank is a locally owned full-service community bank with locations throughout central and eastern Nebraska. The bank's history in Nebraska can be traced back to 1879. The shareholder's roots are firmly planted in Nebraska and in the communities the bank serves. Today, First Nebraska Bank is proud that their commitment to the success of their customers and the economic growth of the communities served has remained strong for more than a century. For more information, please visit www.firstnebraska.bank

About EVERFI, Inc.

EVERFI is an international technology company driving social impact through education to address the most challenging issues affecting society ranging from financial wellness to mental health to workplace conduct and other critical topics. Founded in 2008, EVERFI's Impact-as-a-Service™ solution and digital educational content have reached more than 41 million learners globally. In 2020, the company was recognized as one of the World's Most Innovative Companies by Fast Company and was featured on Fortune Magazine's Impact 20 List. The company was also named to the 2021 GSV EdTech 150, a list of the most transformative growth companies in digital learning. Some of America's leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, as well as Advance, Rethink Education, Rethink Impact, The Rise Fund, and TPG Growth. To learn more about EVERFI and how you can #answerthecall please visit everfi.com or follow us on Facebook, Instagram, LinkedIn, or Twitter @EVERFI.

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